**Use Case**

**Name:** Generate marketing report **ID:** UC-1

**Created:** Nov. 4, 2019 **Last Modified:** Nov. 5, 2019

**Actor:** Senior Account Managers or Account Managers

**Description:** The Senior Account Manager or Account Manager generates a report for an Inn Owner

**Trigger:** Inn Owner request a marketing report to be generated for them.

**Type:** Internal

**Preconditions:**

1. The Actors are in the right web page to perform this action.

**Normal Course:**

N1. The Actor fills out the all the required fields and generates the report.

1. The web page contains the following fields.
   1. Senior Account Manager or Account Manager specifies which Inn Owner the report is generated for from a drop-down menu. Required.
   2. Senior Account Manager or Account Manager specifies the date range the report is generated from a JavaScript Calendar. Required.
   3. Senior Account Managers or account manager specifies any combination of sources the report is generated from. Required a minimum of one source. Check boxes will be used to choose from the following sources.
      1. Possible Sources: Google Analytics, MailChimp, Facebook, Cart Stack, Trip Tease, Think Reservations.
2. The Web Page contains a generate button. The button is inactive until all the required fields have been filled. The actor submits by pressing this button.

**Post Conditions:**

P1. Report is Generated Successfully.

1. Inn Owner(s) is logins to their account to see the report that was generated by SAM or AM. \\See UC-2.

**Exceptions:**

E1. The report already exists – upon generating the report, a message will let the SAM or AM know that this report already exists. \\See UC-3.

E2.

**Notes:** UC-2 is the Inn Owner page to read reports, this web page will have the same features but the report itself will be unique to each Inn Owner. \\UC-3 refers to a use case…